

WHY PINK?

Pink might seem like an odd color when trying to get people to take a stand against bullying. The color is completely based on a stand that was taken in the fall at Central Kings High School in Cambridge, Nova Scotia.

A freshmen student was making his first appearance in a new high school. The boy showed up in the morning wearing a pink polo shirt. Some school bullies verbally abused him for his choice of color. They used some vulgar words and made him feel very upset. Two senior students heard about the bullying taking place and decided to take a stand against it.

The seniors were Travis Price and DJ Shepherd. Travis and DJ went to a local department store and bought every pink tank top they could find. They spread the word on the social networking site "Facebook" to try to get all of the seniors to wear pink the next day. When they got to school the next day, they handed the shirts out to all of the seniors. They eventually had to go back and purchase more tank tops due to such a showing of support for the student! So many people thought it was such a heroic and creative idea. Now, wearing pink has become a popular way to take a stand against bullying.