

Learn about the work of **CAROL DWECK!**



As part of our One Book, One District Initiative, District 35 will learn about the work of Carol S. Dweck, Ph.D. by reading her book **MINDSET**. Dr. Dweck is one of the world's leading researchers in the field of motivation and is the Lewis and Virginia Eaton Professor of Psychology at Stanford University. Her research has focused on why people succeed and how to foster success.



If you would like a paperback copy of **MINDSET**, **please return payment with this form to your school office by May 19th.**

Name: _____

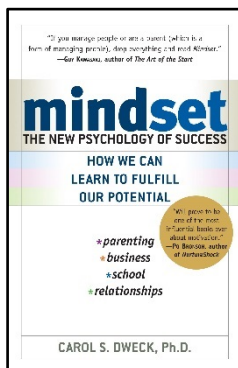
Email address: _____

of Books _____

x \$16.70 ea. (Price reflects a 10% discount off the cover price)

Cash amount \$ _____

Check Amount (payable to Glencoe School District) \$ _____



Mindset

After decades of research, psychologist Carol S. Dweck, Ph.D., discovered a simple but groundbreaking idea: the power of mindset. She shows how success in school, work, sports, the arts, and almost every area of human endeavor can be dramatically influenced by how we think about our talents and abilities. People with a fixed mindset—those who believe that abilities are fixed—are less likely to flourish than those with a growth mindset—those who believe that abilities can be developed. Mindset reveals how great parents, teachers, managers, and athletes can put this idea to use to foster outstanding accomplishment.